



## **Kno2 Interoperability Platform is Key to ImageTrend's Launch of Nationwide Connectivity between Hospitals and Emergency Medical Services**

*Kno2's secure electronic patient document exchange platform ensures EMS reports can be delivered electronically at the point of care for enhanced patient outcomes*

**BOISE, Idaho and LAKEVILLE, Minn.—June 28, 2017—**[Kno2™](#), the company that optimizes patient document exchange for everyone in healthcare and ImageTrend, Inc., a company dedicated to connecting life's most important data in the healthcare and emergency response community, today announced the launch of ImageTrend's expanded connectivity capabilities, leveraging Kno2's interoperability platform. Hospitals and emergency medical services (EMS) agencies can exchange patient documentation quickly and securely through Kno2's platform, which has been integrated with Health Information Hub™ (HIH™), to drive improved patient outcomes.

"ImageTrend interacts with the majority of the nation's EMS agency data. We are proud to be of service to agencies, states and hospitals and offer the solutions they need to help deliver better patient care by connecting and harnessing the power of their data," said Mike McBrady, president and CEO of ImageTrend. "We view the integration of Kno2's interoperability platform with HIH as continuing to provide more connectivity options and value for our customers, and we expect this launch to further strengthen the hospital/EMS relationship."

With the initial launch of this integrated solution, ImageTrend provides EMS agencies with the capability to connect with over 90 percent of hospitals in the United States. As a result, over fifty million EMS reports annually can be delivered electronically at the point of care, increasing the speed and accuracy of data exchange and contributing to optimal patient safety and outcomes. Additionally, ImageTrend Elite™ and HIH users can automatically receive hospital outcomes and billing information directly into their electronic patient care report (ePCR), eliminating time-consuming manual processes and facilitating more timely reimbursement.

"Every area in the nation has different requirements and ImageTrend now has the ability to address each situation," stated Michael Patock, vice president of Health Data Services at ImageTrend.

This scalable solution, comprised of multiple exchange methods and a vast network of directories, enables HIH to establish standards-based connectivity with hospitals, based on their individual preferences. The benefits to the hospital emergency department include immediate access to all prehospital information, improving registry reporting and producing significant savings in time and resources that are currently allocated to tracking, scanning and managing paper while freeing personnel to focus on patient care.

"Until now, the lack of connectivity between hospitals and EMS agencies has been a major obstacle in our nation's quest to provide efficient, high-quality care," said Jon Elwell, CEO of Kno2. "We are excited to work with ImageTrend and hospitals to continue to close the gap in connectivity with secure and interoperable patient document exchange."



Agencies, states and hospitals that want to understand their connection options for exchanging prehospital and outcomes data, or that want to learn more about EMS and hospital connectivity in their area, can request a personalized Connectivity Report from ImageTrend by visiting [www.imagetrend.com/ConnectivityReport](http://www.imagetrend.com/ConnectivityReport).

**About ImageTrend, Inc.**

ImageTrend, Inc. is dedicated to connecting life's most important data in the healthcare and emergency response community. ImageTrend delivers software solutions, data analytics and services for EMS, hospitals, community paramedicine (CP), critical care, fire, and preparedness to enable fully integrated patient-centric healthcare and public safety. ImageTrend's commitment to innovation, its clients, and providing world-class implementation and support is unsurpassed. Based in Lakeville, Minn., ImageTrend combines business analysis, creative design and data driven architecture to offer scalable solutions and strategies for today and the future. [www.imagetrend.com](http://www.imagetrend.com)

**About Kno2**

Kno2™ optimizes patient document exchange for everyone in healthcare. The company's cloud-based platform improves the healthcare experience for providers and their patients by making the sharing of documents easy, affordable and secure. Even healthcare providers with limited resources can participate in the simple, structured exchange of patient documents—without changing their workflow or technology infrastructure. The Kno2 platform captures and exchanges documents from virtually any source, ranging from a fax machine to an EMR/EHR. The intelligent platform determines the most interoperable format and method of exchange for a document. All of this functionality is available through a simple set of APIs or through Kno2's provider portal. Learn more about how Kno2 adds value to patient document exchange at [www.kno2.com](http://www.kno2.com).

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