



Healthcare Interoperability Expert Erica Neher Joins Kno2 as Senior Vice President of Partner Success

Industry veteran will empower partners to help their clients across the healthcare continuum realize the full benefits of Kno2's secure electronic patient document exchange solutions

BOISE, Idaho – May 25, 2017 – Kno2™, the company that optimizes patient document exchange for everyone in healthcare, today announced that healthcare interoperability expert, Erica Neher, has been named senior vice president of partner success after working closely with Kno2's leadership team since last fall.

An industry veteran with nearly 20 years' experience in leading cutting-edge healthcare informatics projects, Ms. Neher will be focused on enabling Kno2's technology partners to maximize the opportunities for information sharing internally and across the full spectrum of the healthcare continuum, including physician practices, skilled nursing facilities, assisted living communities, emergency medical services, physical therapy offices and other providers. Her natural ambition and passion for healthcare will help drive rapid resolution of the end-users' most significant challenges, especially around interoperability and data sharing. Additionally, Ms. Neher's efforts will support broader awareness and adoption of Kno2's platform, which allows partners to securely exchange patient information electronically via cloud fax, Direct messaging or document query within their regular workflows.

Ms. Neher brings an impeccable record of accomplishments around interoperability to her new role. She led one of the first national implementations of [Carequality](#), an initiative of The Sequoia Project that is dedicated to establishing standards for care coordination, and the [National Record Locator Service](#) (NRLS), resulting in community-wide physician and vendor adoption of these technologies. Ms. Neher has also accumulated extensive experience working with the eHealth exchange, Direct messaging, health information exchanges (HIEs), population health/value-based care analytics and vendor-specific exchange technologies.

"I first became aware of Kno2 at an industry conference," said Ms. Neher. "I was trying to solve some issues around Direct messaging and they showed me how they could do it quickly, easily and inexpensively. In short order, I became aware that Kno2 was solving one of the industry's greatest challenges – creating patient-centered communications across the entire healthcare landscape – in ways that were simply elegant. After working with them on a few projects, I could see that they understood patient document exchange like no one else. I just knew I had to be a part of what they were doing."

Ms. Neher comes to Kno2 from Neher EMR Support Consulting Services, a successful healthcare consulting company she has owned for the past five years. During this time, she led critical projects for Meaningful Use, medication reconciliation, HIE, process improvement and the adoption of outside records into clinical workflows.

Previously, she served as a manager of inpatient clinical systems at SSM Health of Wisconsin, and was a clinical systems architect at Wisconsin Integrated Information Technology and Telemedicine Systems (WIITTS). She worked as a process improvement project manager at St. Mary's Dean Ventures after first gaining exposure to healthcare delivery during her career at Epic.

Ms. Neher holds a Master of Science in Communication Research & Leadership from Illinois State University, where she also taught public speaking, interpersonal communication and small group communication courses. She has a Bachelor of Arts in Communication Studies from St. Norbert College.

“Erica is the perfect person to take on the role of senior vice president of partner success and we are thrilled to have her join the Kno2 team,” said Jon Elwell, CEO of Kno2. “The combination of her deep healthcare industry acumen, her specific hands-on experience with interoperability in all its forms and her incredible communication skills, is exactly what is needed to help our customers and their clients make a seamless transition to value-based care.”

About Kno2

Kno2™ optimizes patient document exchange for everyone in healthcare. The company's cloud-based platform improves the healthcare experience for providers and their patients by making the sharing of documents easy, affordable and secure. Even healthcare providers with limited resources can participate in the simple, structured exchange of patient documents—without changing their workflow or technology infrastructure. The Kno2 platform captures and exchanges documents from virtually any source, ranging from a fax machine to an EMR/EHR. The intelligent platform determines the most interoperable format and method of exchange for a document. All of this functionality is available through a simple set of APIs or through Kno2's provider portal. Learn more about how Kno2 adds value to patient document exchange at www.kno2.com.

Media Contact:

Joy DiNaro
Amendola Communications for Kno2
JDinaro@ACMarketingPR.com
847.809.0406