



KONICA MINOLTA

## Konica Minolta to Exhibit Innovative Healthcare Solutions at HIMSS 2016 and will Showcase Interoperability and Security Features to Improve Processes for the Future of Healthcare

**Ramsey, NJ – February 16, 2016** - Konica Minolta ([Konica Minolta](#)) is pleased to announce their return to the [2016 Annual HIMSS Conference & Exhibition](#), to be held from February 29<sup>th</sup> – March 4<sup>th</sup>, 2016 in Las Vegas, Nevada. Under the theme “Integrate, Optimize and Deliver,” the company will focus on an end-to-end approach to help solve interoperability workflow and security challenges and deliver quality care.

Konica Minolta will emphasize the importance of the following to HIMSS2016 attendees:

**Integrate:** Achieve Accountable Care through Interoperable Systems and Secure Data Exchange

**Optimize:** Enhance Clinical, Diagnostic and Business Workflows

**Deliver:** Reduce Costs and Improve Individual and Population Health

Located at booth #7400, Konica Minolta will feature its Healthcare portfolio of integrated solutions designed to improve existing processes by maximizing workflow efficiency, while meeting compliance standards. The company’s product and solution portfolio will highlight clinical document exchange and document management solutions, 3D print, enterprise content management solutions, its Healthcare IT platform, Exa and Managed IT services, and more.

Konica Minolta offers ECM (Enterprise Content Management) to help providers manage structured and unstructured data, tech optimization to manage costs, cloud services that facilitate the sharing of information, and primary Imaging Solutions designed for workflow efficiencies, immediacy of care and patient satisfaction, and more.

Konica Minolta solves interoperability challenges via their secure, cloud-based Kno2 Direct messaging platform connecting the community of care. Further, the company’s HIPAA Consulting practice offered through a close partnership with ecfirst delivers value-added services designed to maintain compliance with HIPAA/HITECH risk assessment requirements. Finally, print, scan/capture and document/enterprise content management with tight EHR integration will be demonstrated using solutions developed by Konica Minolta, as well as through strategic partnerships with leading healthcare solution providers.

As a title sponsor of the Health Data Management Passport to Paradise giveaway, Konica Minolta will provide travel vouchers during each day of the event. Prizes will include: two travel vouchers for \$500 to be awarded on March 1st and 2<sup>nd</sup> at the booth, as well as one grand prize travel voucher valued at \$2000.

2016 Annual HIMSS Conference & Exhibition will be held from February 29 – March 4 in Las Vegas, NV.

### **Konica Minolta will be Exhibiting from March 1-3**

#### **Booth #7400**

Sands Expo and Convention Center

201 Sands Ave.

Las Vegas, NV 89169

For more information, visit: <http://www.himssconference.org>.

#### **About Konica Minolta**

Konica Minolta Business Solutions U.S.A., Inc. is a leader in information management focused on enterprise content, technology optimization and cloud services. Our portfolio of offerings deliver solutions to improve our customers' speed to market, manage technology costs, and facilitate the sharing of information to increase productivity. The All Covered IT Services division offers a range of IT strategy, support, project and cloud computing solutions across all verticals. Konica Minolta has won numerous awards and recognition, including placement in the Leaders Quadrant on the Gartner [2014 Magic Quadrant](#) for Managed Print Services (MPS) and Managed Content Services (MCS). Konica Minolta has been recognized as the [#1 Brand for Customer Loyalty](#) in the MFP Office Copier Market by Brand Keys for eight consecutive years. Konica Minolta, Inc. has also been named to the Dow Jones Sustainability World Index for four years in a row.

For more information, please visit: [www.countonkonicaminolta.com](http://www.countonkonicaminolta.com) and follow Konica Minolta on [Facebook](#), [YouTube](#), and [Twitter](#) @konicaminoltaus.

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**About Konica Minolta Medical Imaging**

Konica Minolta Medical Imaging is a world class market leader in medical diagnostic imaging and provider of complete digital software and hardware imaging solutions. Introducing Exa, a revolutionary new platform enabling zero footprint full-featured diagnostic viewing paired with server-side rendering for unbeatable speed, the company's innovation in software is complemented by their comprehensive line of DR solutions, with panels that come in multiple configurations ranging from retrofit packages to complete new radiology rooms, mobile solutions, and ultrasound. Konica Minolta Medical Imaging, headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE: 4902). For more information, visit: <http://www.konicaminolta.com/medicalusa/solutions/healthcare-it/>

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