

General Privacy Policy

Thank you for reviewing the Privacy Policy for Kno2 LLC's ("Kno2") website, Kno2.com ("The Site"). Kno2 is sensitive to the issue of confidentiality in online dealings and is committed to protecting individual privacy. This Privacy Policy is intended to inform users about the general approach Kno2 uses in collecting, using and disseminating user information via Kno2.com.

What data do we collect automatically and why?

When you visit The Site and you have not otherwise identified yourself (e.g., via registration with Kno2.com), the web server automatically recognizes your domain name, but not your email address. We collect the domain name and monitor general site use and traffic patterns to improve our website and the products and services we offer. Kno2 uses web server logs to collect data for metric purposes. Examples of the types of data collected on the logs are IP addresses, referral pages, date and time of Site access, and Site visited. We may use collected data to customize the content and/or layout of our pages for each individual visitor.

In the course of providing service to you, however, Kno2 collects nonpublic personal information about you from the following sources: Information from you on contact and networking areas of the Site and other standard forms (for example, name, address, email address, and social media outlets you share with etc.). Kno2 also provides the opportunity to send email to us via Kno2.com. We may ask for names and other information to better understand your needs, but we require no personally identifiable information except your phone number and an email address, which we use solely for the purpose of responding to messages and/or requests.

Do we use Cookies or Tracers?

Cookies are small data files placed on your hard drive by a website server when you visit. Kno2.com may use cookies for tracking purposes or to make the Site easier to use. Cookies are currently the only way to effectively identify a unique anonymous visitor and understand how they navigate our website. An anonymous visitor to our Site remains anonymous in all cases. We do not attempt to identify visitors if they do not voluntarily submit personal information to us. With most internet browsers, you can erase cookies from your computer hard drive, block all cookies, or receive a warning before a cookie is stored. Cookies offer enhanced functionality to the user, but whether you allow a cookie to be placed on your computer is up to you!

In some instances, we use tracking scripts or "tracers" that recognize a unique identifier from a cookie placed on your hard drive by another website. These are used by Kno2 solely to gauge the success of our own advertising. For instance, we may use a tracer to determine whether you visit our pages after visiting a site where Kno2 placed a banner ad or Kno2 appeared in a news article. We do not use tracers to gather information on your use of the internet unrelated to Kno2. Please note that Kno2 does not use tracers to identify your personal information, and you remain anonymous until you choose to register.

Do we collect personal information?

In some cases, Kno2 requests personally identifiable information from you in order to satisfy the underlying transaction or purpose of your accessing the Site. Examples of personally identifiable information include names, email addresses, mailing addresses, and the like. Please note that we do not consider aggregated information, from which personally identifiable information has been removed, to be private.

What happens if I register?

Registration may be allowed or required on certain Kno2-owned sites, including this one. Please refer to the agreements and policies applicable to the Site for which you provide registration information in order to assure that you understand the applicable privacy practices. Kno2 may collect registration data in order to monitor compliance with the terms of use governing the Site and to set up access permissions to certain Kno2-owned sites.

What security is provided?

We do not treat your general interaction with Kno2.com (e.g., submission of suggestions) as confidential. However, the Site may conduct transactions for which heightened security is appropriate. For instance, the Site may encrypt your personal information (e.g., for transmission of credit card data), so that only appropriate personnel are able to decode your information. Note that most Internet browsers also offer security alerts that permit you to determine whether your transmissions are protected. Please refer to the agreements and policies applicable to the Kno2-owned Site for which you provide personal information in order to assure that you understand applicable security practices.

When would we disclose your information?

We do not rent, sell, or trade any personally identifiable information about you (e.g., email addresses) to third parties. The Site may disclose information to third parties assisting us in processing a transaction requested by you (e.g., credit card service providers). In order to cooperate with legitimate governmental requests, subpoenas, or court orders, to protect Kno2 and/or Kno2 systems and customers, or to ensure the integrity and operation of Kno2 and/or Kno2 business and systems, Kno2 may access and disclose any information it considers necessary or appropriate under the circumstances.

What about children's privacy?

Kno2 asks children under 13 not to transmit any information to the Site. Kno2 welcomes the parent or guardian of a child under the age of 13 to use the Site and provide any information, service, or product gained from the Site to their child.

What if data is transmitted internationally?

If you are one of our international guests, we realize that you may want to know whether your personal information will be transferred out of your country of origin. Please be aware that when you register or request a transaction on the Site, your personal data may be transferred to computers in the United States in order to process your request.

Does this apply to other Sites?

Through Kno2.com, you may link to many networked web pages and websites operated by Kno2 and its subsidiaries and affiliates. Not all of them have adopted this policy. Individual sites may adopt different privacy policies that fit transactions taking place on that site. If a site has its own privacy policy, the provisions of that policy will control if it conflicts with this general policy. Also, some Sites are intended to facilitate interaction with other businesses, and may not adopt a privacy policy for individuals. Users of those Sites should check with their employer regarding the employer's arrangements with Kno2 and applicable privacy practices.

What about external links?

For the convenience of our Site visitors, Kno2 may provide links to third party websites that are external to Kno2. These websites are not operated or controlled by Kno2, and Kno2 is not responsible for the privacy practices or the content of such external websites.

How do we keep current?

From time to time, Kno2 may revise this Privacy Policy at its discretion. We note the date of the policy below, so you know when it was last updated. Kno2 advises you to check back periodically to review the Privacy Policy because users of the Site will be prospectively bound by the then-current version of this Privacy Policy.

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